

plug-in, for example, gives you the ability to ban use of certain URLs or certain IP addresses in comments on your blog, thus cutting down on comment spam. Another popular plug-in, NowPlaying, lets you display the names of songs you are currently listening to in iTunes. Learn more about available plug-ins at [www.mt-plugins.org](http://www.mt-plugins.org).

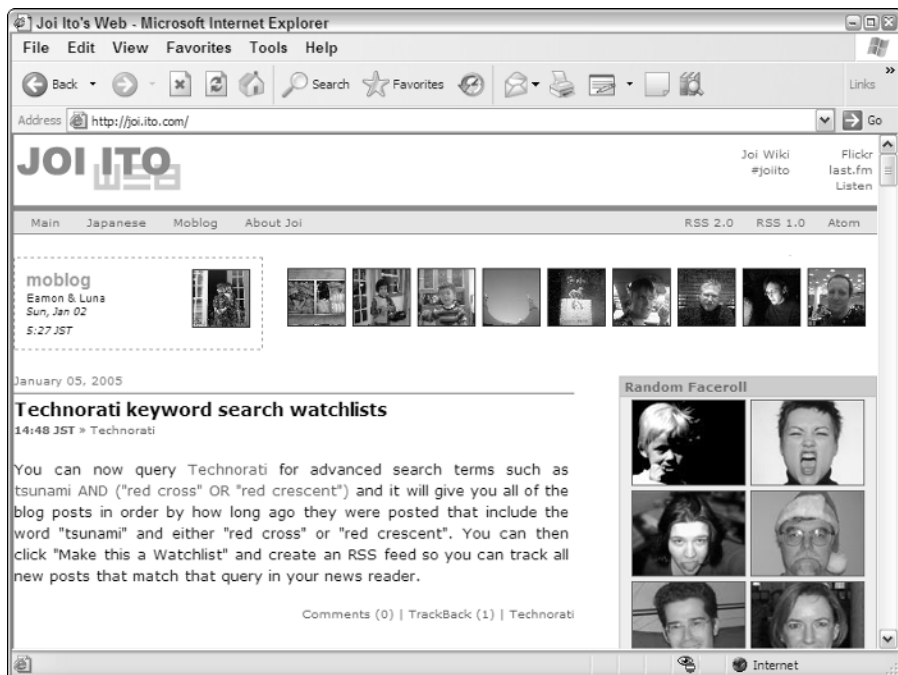
In Figure 6-5, you can see an example of a blog run using Movable Type. Joi Ito, chairman of Six Apart Japan (Six Apart is the company behind Movable Type), runs his own blog using MT at [joi.ito.com](http://joi.ito.com).



Movable Type 3.1 can be run on several operating systems but does require that your Web server allow you to run CGI scripts and have Perl 5.004\_04 or better installed.

Movable Type has several pricing options, but for commercial purposes the costs range from \$199.95 to \$1,299.95 depending on the number of users. The \$199.95 package includes an unlimited number of Web logs and five users. Not-for-profit organizations can get a similar software package for \$49.95. No matter which package you ultimately need, you can begin by using a limited version of the software for free.

Six Apart can also install Movable Type on your Web server for you for a fee.



**Figure 6-5:**  
Joi Ito's  
Blog is run  
using the  
independent  
blogging  
software  
Movable  
Type.